

**Division of Financial Management  
 Department of Procurement  
 MONTGOMERY COUNTY PUBLIC SCHOOLS  
 45 W. Gude Drive, Suite 3100  
 Rockville, Maryland 20850**

**June 9, 2026**

**QUESTIONS AND ANSWERS**

**The following are questions and responses regarding  
 RFP No 4915.2 Digital Courses**

Question 1	Is the solicitation intended primarily for self-guided digital materials and full online modules, or is the district also seeking comprehensive instructional programs that include physical textbooks, workbooks, and supplemental resources delivered in a digital format?
Answer 1	The solicitation is intended for full online modules. Any supplemental materials required for accessing instruction in those online modules should also be digital, attached to the modules, courses, or items within either. If a supplemental cost would also be involved in accessing those materials, that would need to be clearly articulated as well.
Question 2	Would the district consider a per-user licensing model under this contract?
Answer 2	Yes. All purchasing models offered by a vendor should be outlined in that portion of the submission.
Question 3	<p>Based on these two sections of the RFP:</p> <p>"The Respondents shall provide access to materials for their Digital Courses, after the close of the RFP and only if contacted by MCPS following the initial review of the submission. Respondents will be requested to provide remote access to sample materials, during a designated time frame for the evaluation team's review.</p> <p>"If contacted, Respondents should provide access to all Digital Courses in the submission. Respondents should provide a guide or overview with the materials that will assist evaluators in navigating sample materials and examining evidence relative to requirements of the RFP. If the respondent will be providing access to downloadable materials for copy and use by MCPS, or the use of licenses or subscriptions to access online materials or software, including accessibility via captions, this should be specified in the RFP submission."</p> <p>and</p> <p>"8.1 Complete Response must include: Sample of online curriculum content for Digital Courses, either through website access or digital downloads, including accessibility via captions."</p> <p><b>We are wondering if online samples are required with the proposal submission?</b></p>

Answer 3	Samples are required, yes. The district will need to be able to review functionality of the product in order to determine suitability.
Question 4	Per RFP section 8.1, "respondents who publish multiple products or programs should submit separate proposals for each product or program." Will separate academic subjects or course titles using the same digital platform constitute different products in this bid? Or will you consider the shared digital platform a single product?
Answer 4	A shared digital platform is a single product, assuming that the functionality for all components within that platform are the same. If two courses in the same platform feature drastically different user experiences (aside from curricular differences, that is), this should be disclosed.
Question 5	In RFP section 3.4, respondents are asked to "provide access to materials for their Digital Courses...only if contacted by MCPS following the initial review of the submission," but section 8.1 lists "sample of online curriculum content for digital courses" among other bid requirements. Are digital sample materials required upon bid submission?
Answer 5	Samples are required, yes. The district will need to be able to review functionality of the product in order to determine suitability.
Question 6	Are you able to share estimated student enrollments by subject or grade level?
Answer 6	This is dependent upon student need, which can change year over year. That said, we estimate 2,000-3,000 unique users per year across high schools.
Question 7	Should the bid pricing spreadsheet (Attachment F, Pricing) be kept separate from the print bid submission and submitted separately? Or do you want it included in the print bid submission under its own tab?
Answer 7	Please include in the print bid submission under its own tab.
Question 8	The RFP encourages respondents to limit marketing collateral and unnecessary product information. Will you accept a link to a video overview of the titles?
Answer 8	If this refers to an overview of products, a video will be fine. The district is most interested in the functionality of the courses, however. The request to limit marketing is to ensure that time is spent reviewing materials that specifically relate to how courses function and the content in those courses.
Question 9	In Article 21, section B of the MCPS General Contract Articles, the terms include several requirements related to criminal background checks and fingerprinting. Per our legal team, we do not anticipate any vendor personnel to have access to students onsite. Could you please confirm whether these contract provisions will be applicable?
Answer 9	They are only applicable in the event that vendors have direct access to students. If there is none, they are not applicable.
Question 10	Is the purchasing office planning on placing a districtwide PO after the contract award? Or will the chosen books simply be available for purchase from individual schools with their own budgets?

Answer 10	The request is for full, comprehensive, digital courses. Course access will be purchased centrally, and utilized at individual schools in addition to central programs.
Question 11	In the initial outreach letter, you list "career and technical education (CTE)" as a subject area for materials adoption, but I don't see CTE courses itemized in RFP section 3.0. Does the "Electives" subject area include career and technical outside Computer Science, Engineering, and Technology Education? In particular, will you consider an AP Business with Personal Finance text?
Answer 11	This question appears to refer to a text. Please note that this RFP is specifically for digital courses, not individual textbooks or discreet digital resources.
Question 12	Can you confirm that the contract would begin in August 2026?
Answer 12	It would begin on September 1, 2026
Question 13	Will print materials be part of the adoption?
Answer 13	They will not.
Question 14	Regarding the NIMAS files requirement, does the district expect print materials as well?
Answer 14	We do not.
Question 15	Is MCPS planning to use these courses for asynchronous learning purposes?
Answer 15	All courses will be utilized in a blended, virtual fashion. MCPS teachers will be responsible for some measure of synchronous instruction, but it is expected that students will engage asynchronously for more than 60% of the time.
Question 16	What are the district's requirements for integration with assessment data?
Answer 16	There is no requirement for any integration with assessment data.
Question 17	Has MCPS already selected a vendor for the following courses: Integrated Algebra 1 & 2, Geometry, Integrated Algebra 1 & 2?
Answer 17	The vendors for in-person content have been selected.
Question 18	3.0 on page 6: Should the CTE Electives be listed on page 6? If so, can you provide a list of the CTE Electives you are reviewing?
Answer 18	MCPS has a substantial offering of CTE electives and programs of study. It would be beneficial for submissions to include evidence of what subjects/courses you can provide, and MCPS will make the determination about what may be in alignment with the broader CTE goals of the district.
Question 19	3.1.2 a on page 12: Can you tell us more about the Maryland State Department of Education approval process for online course approval? How do we undergo this process?

Answer 19	Please contact MSDE directly for this information.
Question 20	3.1.2 b on page 12: Please clarify what is meant by "Purchase structure will allow for full courses, rather than seats, to be purchased or leased." Is MCPS looking for site-based licenses or a different purchase model?
Answer 20	We would consider any purchasing models. The text above references a site-based, or district-wide license available for use without the concern for seat licenses. However, that is not a strictly limiting factor.

  
 Angela McIntosh Davis  
 Director

AMD

Please indicate your receipt of this notice by signing below and returning with your proposal.

Accepted By: \_\_\_\_\_

(Name & Title) Name of Company: \_\_\_\_\_